



## **BOYS & GIRLS CLUB OF CAMARILLO**

ANNUAL BIDS FOR KIDS GALA & AUCTION

Saturday, April 20, 2024 at the Serra Center, Camarillo

Honoring Randy Churchill

### **SPONSORSHIP OPPORTUNITIES**

Based on your sponsorship partnership, you can unlock incredible recognition and visibility benefits reaching a new audience. Choose from our multi-sponsor levels or stand out as an exclusive sponsor.

#### **Denim & Diamonds Presenting Sponsor (\$12,500)**

- 10 seats, with specialty gift for all guest
- 4 bottles of premium wine

LOGO INCLUDED AS A PRESENTING SPONSOR ON:

- Pre-Event Promotion: press release, event invitation (c. 2,000), marketing emails (c. 4,000), exclusive spotlight on social media and link on event website
- Event-Night Visibility: name and logo on table, logo exclusivity on bid paddle, full-page ad in printed program, slideshow recognition, premier seating

#### **Buckles, Boots & Bows Sponsor (\$5,000)**

- 8 seats

LOGO INCLUDED AS A SPONSOR ON:

- Pre-Event Promotion: event advertising, database emails, social media recognition and on event website
- Event-Night Visibility: name and logo on table, 1/2-page ad in printed program, slideshow recognition, select seating

#### **Wagon Wheels Sponsor (\$3,000)**

- 6 seats

NAME INCLUDED AS A SPONSOR ON:

- Pre-Event Promotion: event advertising, database emails and listed on social media
- Event-Night Visibility: named table and slideshow recognition

#### **10-Gallon Hat Sponsor (\$1,500)**

- 4 seats

NAME INCLUDED AS A SPONSOR ON:

- Table and in slideshow recognition

**Event Seat: \$175**

**Table of 10: \$1,750**

NOTE: All sponsorships must be confirmed by February 26, 2024 to ensure maximum recognition and visibility. All logos should be submitted in pdf format. For additional information, please contact Jennie Parkinson at 805-482-8113, Ext. 9 or [jennie@bgccam.org](mailto:jennie@bgccam.org)